EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR CULTURE, SPORT AND TOURISM

WEDNESDAY, 15 January 2020

PRESENT: Councillor: P. Hughes-Griffiths (Executive Board Member).

The following officers were in attendance:
H Parsons, Assistant Marketing & Media Manager
K. Thomas, Democratic Services Officer

Regeneration Meeting Room, County Hall, Carmarthen, SA31 1JP. - 10.00 - 10.22 am

1. DECLARATIONS OF PERSONAL INTEREST

There were no declarations of personal interest.

2. DECISION RECORD - 17TH DECEMBER, 2019

RESOLVED that the decision record of the meeting held on the 17th December, 2019 be signed as a correct record.

3. EVENT SUPPORT FUND APPLICATIONS

The Executive Board Member considered a report providing details of applications received for financial assistance from the Event Support Scheme for both the 2019/20 and 2020/21 financial years which had been assessed in accordance with the scheme's criteria.

The Assistant Marketing and Media Officer referred to the application submitted for the Carmarthen Welsh Week and advised that subsequent to the preparation of the report a meeting had been held with the event organisers which included discussions on the preparation of an event marketing plan to target areas to the east of Carmarthenshire. As a result of those discussions, it was being recommended that should the Executive Board Member approve the application, the grant be increased by an extra £500 to £1250 to help fund the cost of the marketing plan.

It was noted that subject to approval of the current applications the sum of £19,602 had been committed from the £20,000 allocation for 2019/20 and £2,500 from the £20,000 allocation for 2020/21

RESOLVED that the following applications for assistance from the Event Support Scheme be approved, subject to the terms and conditions indicated in the criteria for the fund:-

Event	Amount
Carmarthen Welsh Week, February 2020 (2019/20 scheme)	£1250
Hwyl Llandeilo Lit Fest, April 2020.(2020/21 scheme)	£1,500

Cyngor Sir Gâr
Carmarthenshire
County Council

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EXECUTIVE BOARD MEMBER   **DATE**